



# 2026 Kora Outdoor Expo

SPONSORSHIP GUIDE



It is my pleasure to offer you the opportunity to support Kora Shriners and the Kora Shrine Outdoor Expo for 2026.

Our goal is to share the love of the outdoors while providing opportunities for education and exposure to several outdoor activities to the next generation of outdoor enthusiasts. We have planned diverse demonstrations and educational sessions that promote outdoor activities for the entire family, including sessions specifically curated for women and children in attendance. Our goal is to make this event attractive and fun by having something for everyone.

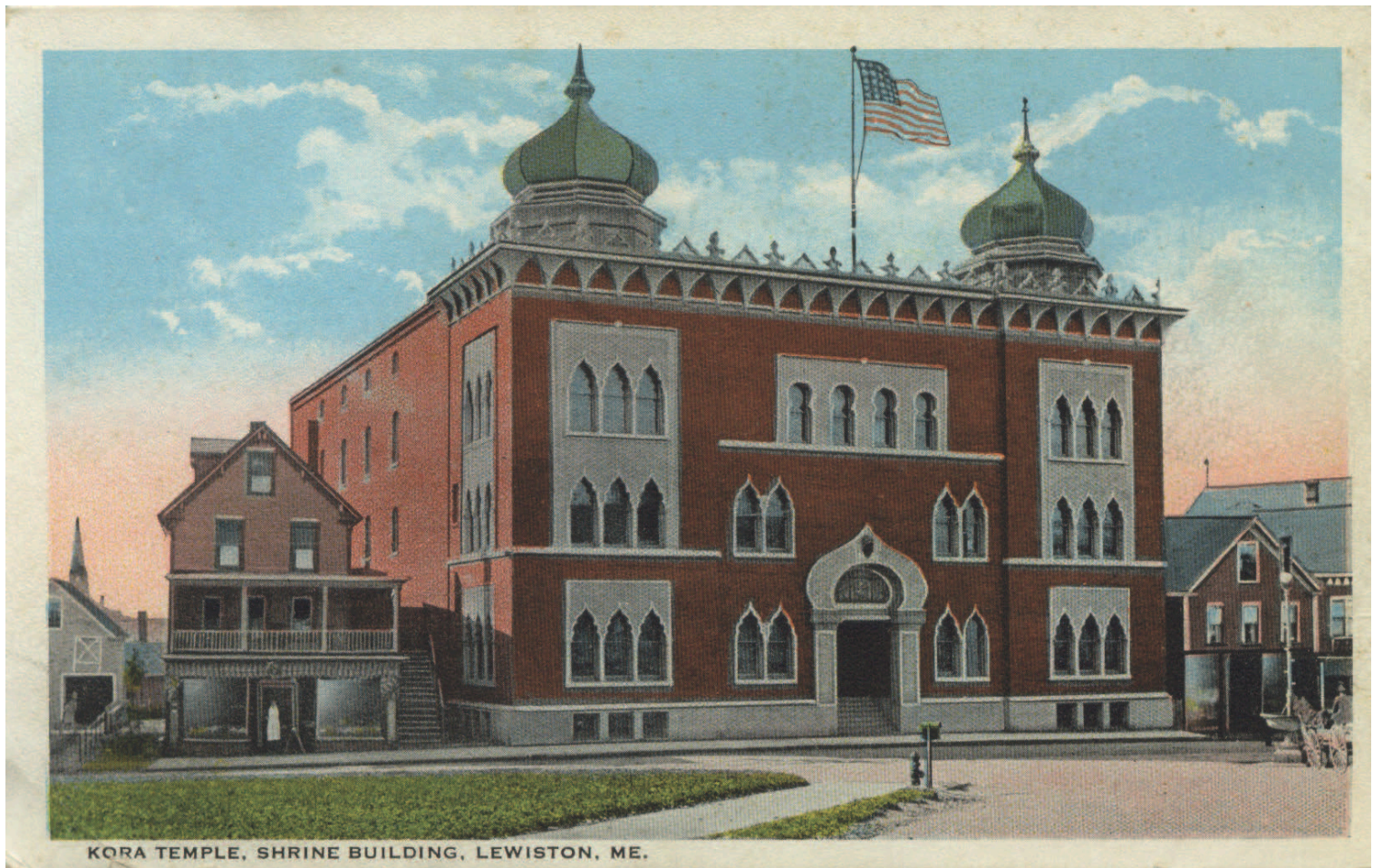
Like any business or event, cash flow is the most difficult task to manage. Support from local businesses enables continued growth and free attendance for attendees. If you are unable to make a cash donation, please consider a contribution of goods or services. In either case, your generosity is greatly appreciated.

For our 2026 Expo we are adding two exciting new activities. The Maine Wood Carvers Association will have their Spring Show and Competition at our event – a chance for over 110 competitors to show off their carvings and vie for “Best in Show”. We are also having our first “Bangs for your Bucks” live raffle & auction on Saturday Night. We will feature over 20 products ranging from vacation trips, spa packages, purses/bags, outdoor gear, firearms, gift certificates and more for attendees to bid on.

Please consider the information provided in this guide and know that as a sponsor, you're showing our community that you want to share in the celebration and support the Kora Shrine.

Hope to see YOU in early April at the Kora Shrine Outdoor Expo and THANK YOU for your support.

Pat Penley, Chair  
Pat.penley.kora@gmail.com  
(207) 860-9380



The Kora Shrine, a beacon of hope and community, stands as a testament to the spirit of unity, philanthropy, and tradition. For over a century, our organization has been at the forefront of local community efforts, driving positive change, and fostering a sense of belonging among its members and the wider community.

Rooted in rich history, the Kora Shrine has always prioritized the welfare of those it serves, underlining the importance of compassion and service. Our initiatives, spanning charitable causes to community events, are designed not only to entertain and engage but also to uplift and inspire. Being more than just an organization, the Kora Shrine is a family, a gathering of like-minded individuals dedicated to leaving a lasting impact.

Our commitment is not just to serve, but to empower; not just to give, but to inspire others to do the same. As you dive deeper into understanding our essence, we hope you see the Kora Shrine not just as a symbol but as a living embodiment of community spirit and enduring legacy.

# Sponsorship Levels

## Sugarloaf

**\$5,000**

The “Sugarloaf” sponsor level, named after Maine’s iconic Sugarloaf Mountain, represents strong support and vital contributions. Like the mountain, a hub of activity and community, Sugarloaf sponsors bring energy and vibrancy to our event, playing a key role in it’s success while embodying the spirit of adventure and togetherness.

## Bigelow

**\$3,000**

The “Bigelow” sponsor level, named after the stunning Bigelow Mountain Range, signifies a strong and enduring partnership. Like the range’s challenging trails and breathtaking beauty, Bigelow sponsors provide vital support and resilience, helping us overcome challenges and achieve success together.

## Saddleback

**\$2,000**

The “Saddleback” sponsor level, named after the picturesque Saddleback Mountain. represents reliable and steady support. Just as the mountain is a vital part of Maine’s landscape, Saddleback sponsors are essential to the success of our event, guiding us smoothly toward our goals.

## Kineo

**\$1,000**

The “Kineo” sponsor level, inspired by the iconic Mount Kineo, symbolizes strength and legacy. Like the mountain’s prominence over Moosehead Lake, sponsors at this level demonstrate unwavering commitment, playing a significant role in our shared journey and goals.

## Other Sponsor Opportunities

**Limited Availability**

### Live Auction/Raffle

**\$3,000**

**\*Limited to two sponsors\*** As a *Bangs for Your Bucks* Sponsor, your brand is aligned with the Kora Outdoor Expo’s premier Saturday evening event. Centered around high-energy raffles, a silent auction, and a live auction featuring firearms and outdoor experiences, this sponsorship places your organization at the heart of the excitement. With prominent pre-event promotion and on-site recognition throughout the evening, your brand will enjoy elevated visibility and a lasting impression among attendees.

### Raffle Package

**\$500**

**\*Limited to 20 sponsors\*** Raffles are a centerpiece of our expo, and as an exclusive “RAFFLE PACKAGE SPONSOR”, your brand gain’s unmatched visibility. Tied to the excitement of each draw, this sponsorship makes your brand a memorable highlight, leaving a lasting impression on attendees.

# Sponsor Recognition

## Program

A tangible keepsake of the event, our program is designed with attention to detail and is handed to every attendee. Sponsors will find their brands highlighted in sections of prominence, offering attendees a tactile reminder of the sponsors' integral role in making the event possible.

## Raffle Display

The raffle is a centerpiece of our expo, drawing keen attention from all attendees. Sponsors have the prime opportunity to position their logo at the heart of this excitement. With their emblem prominently displayed on our meticulously crafted raffle stand, sponsors can intertwine their brand with the thrill and anticipation of the event's most awaited moments. It's a blend of visibility and association that's hard to match anywhere.

## Posters & Flyers

Our marketing materials, from posters to flyers, are crafted for maximum impact and wide distribution. Each placement of a sponsor's logo is a testament to their invaluable support, ensuring they receive widespread brand visibility across various touchpoints.

## Website

Our official event website isn't just an information hub - it's the digital gateway for all attendees and interested participants. Featured sponsors will benefit from their logos prominently displayed, accompanied by direct links to their own websites. This not only elevates brand visibility but also can drive valuable traffic and potential business.

## Facebook

In today's digital age, our social media platforms are more than just communication tools - they're vibrant communities. Featured sponsors will be highlighted in dedicated posts, allowing for engagement with our active followers. These shout-outs not only celebrate the partnership but also enhance the sponsors' digital footprint.

## Email

Our meticulously curated email newsletters are dispatched to an ever-growing list of past attendees, subscribers, and industry stakeholders. Each email represents an opportunity for sponsors to be at the forefront of readers' minds. With dedicated sections, sponsors can leverage this medium to reinforce their brand presence.

## Video Display

Our video displays, strategically positioned throughout the event venue, offer an unmissable platform for Brand Visibility. Featured sponsors will have the unique opportunity to showcase their bespoke video content or advertisements. This visual medium ensures that their message resonates with attendees, creating lasting impressions and strengthening brand recall.

## Saturday Evening Event

This exclusive sponsorship provides high-level branding and recognition before and during the *Bangs For Your Bucks* Saturday night event. Limited to two sponsors, it ensures maximum exposure and strong brand association with one of the Expo's most anticipated experiences.

## Vendor Booth

Position yourself directly in the spotlight with a dedicated vendor or informational booth. This prime location offers sponsors an unmatched opportunity to engage directly with attendees and showcase their brand or message. Sponsors at designated levels can avail themselves of this opportunity to secure a booth, ensuring maximum interaction and visibility during the event.

	<b>Sugarloaf (\$5,000)</b>	<b>Bigelow (\$3,000)</b>	<b>Saddleback (\$2,000)</b>	<b>Kineo (\$1,000)</b>
<b>VIP ACCESS</b>				
Sole Sponsor Recognition				
<b>PHYSICAL ADVERTISING</b>				
Video Display At Expo	✓	✓	✓	✓
Sponsor Banner At Expo	✓	✓	✓	
<b>PRINT ADVERTISING</b>				
Expo Program	✓	✓	✓	✓
Raffle Display				
Expo Flyers	✓	✓		
<b>ONLINE ADVERTISING</b>				
Expo Website Homepage Feature	✓ (WITH LOGO)	✓ (WITH LOGO)		
Expo Website Sponsor Page	✓ (WITH LOGO)	✓ (WITH LOGO)	✓ (WITH LOGO)	✓ (WITH LOGO)
Email	✓ (WITH LOGO)			
Facebook Posts	✓ (INDIVIDUAL POST)	✓ (INDIVIDUAL POST)	✓ (INDIVIDUAL POST)	✓ (INDIVIDUAL POST)
<b>MISCELLANEOUS</b>				
Complimentary Vendor Booth	✓			
Complimentary "Bangs for your Bucks" Tickets	✓ (16 TICKETS)	✓ (8 TICKETS)	✓ (2 TICKETS)	
	<b>Live Auction / Raffle Sponsor (\$3,000)</b> <i>Limited to 2</i>	<b>Raffle Package (\$500)</b> <i>Limited to 20</i>		
<b>VIP ACCESS</b>				
Sole Sponsor Recognition	✓		✓	
<b>PHYSICAL ADVERTISING</b>				
Video Display At Expo	✓		✓	
Sponsor Banner At Expo	✓			
<b>PRINT ADVERTISING</b>				
Expo Program	✓		✓	
Raffle Display			✓	
Expo Flyers	✓			
<b>ONLINE ADVERTISING</b>				
Expo Website Homepage Feature	✓ (WITH LOGO)			
Expo Website Sponsor Page	✓ (WITH LOGO)		✓	
Email				
Facebook Posts	✓ (INDIVIDUAL POST)		✓	
<b>MISCELLANEOUS</b>				
Complimentary Vendor Booth	Ad/Merch Table			
Complimentary "Bangs for your Bucks" Tickets	✓ (8 TICKETS)			

# 2025 Sponsors

Local businesses' steadfast support is fundamental to our achievements. Their backing ensures the event's success and allows us to further the impactful work we pursue at the Kora Shrine.

## Sugarloaf

Bangor Savings Bank

## Bigelow

Cabela's

## Saddleback

DeBlois Electric

99.9 The Wolf FM

## Kineo

Austin Associates  
Champoux Insurance  
Coastal Auto Parts/NAPA  
Collins Carpet Cleaning  
DuBois Realty Group  
Evergreen Subaru  
Family Vision Solutions  
Heat Pumps of Maine  
McCann Fabrication  
Modern Woodmen of America  
Nadeau's Refrigeration  
Poland Spring Resort & Golf  
Roopers Beverage  
Sea-Gar Charters  
Two Lights Settlement Services

## Friends of the Expo

Androscoggin Fish & Game Association  
Busytown Bikes  
Cabbage Island Clambakes  
EKIM IT Solutions  
Elmet Technologies  
Jeanie Cote - Custom Wilderness  
Adventures/Registered Maine Guide  
Kora Buccaneers Unit  
Levin Marketing Solution  
Longfellow's Greenhouses  
Maine Forest Yurts  
Reggie's Ski-Doo  
Sabattus Disc Golf  
Sturdy Hardware  
Tractor Supply

# Sponsorship Commitment

**Yes!** You can count on our support for the 2026 Kora Outdoor Expo

## SPONSORSHIP LEVEL

Sugarloaf.....\$5,000

Bigelow.....\$3,000

Saddleback.....\$2,000

Kineo.....\$1,000

Live Event.....\$3,000

Raffle Package.....\$500

## SPONSOR INFORMATION

\_\_\_\_\_  
BUSINESS/ORGANIZATION NAME

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
BUSINESS/ORGANIZATION ADDRESS

\_\_\_\_\_  
CITY/STATE/ZIP CODE

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
EMAIL ADDRESS

\_\_\_\_\_  
BUSINESS/ORGANIZATION NAME *(as it should appear on marketing materials)*

## PAYMENT

Check enclosed *(Please make checks payable to "Kora Outdoor Expo")*

Bill me

## MAIL TO

*Please send complete form and payment to:*

Kora Outdoor Expo  
C/O Kora Shriners  
11 Sabattus Street  
Lewiston, ME 04240